Al governance: Global Trends and African Perspectives

African AI and Blockchain Policy Forum

15 November 2023



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Outline



Presentation on "Al governance: Global Trends and African Perspectives"

- 1. Latest AI trends, risks and issues
- 2. Regulatory approaches to Al
- 3. Al in Africa and Mauritius
- 4. The case of India

Panel discussion on "Lessons from Al policy in Africa and beyond"



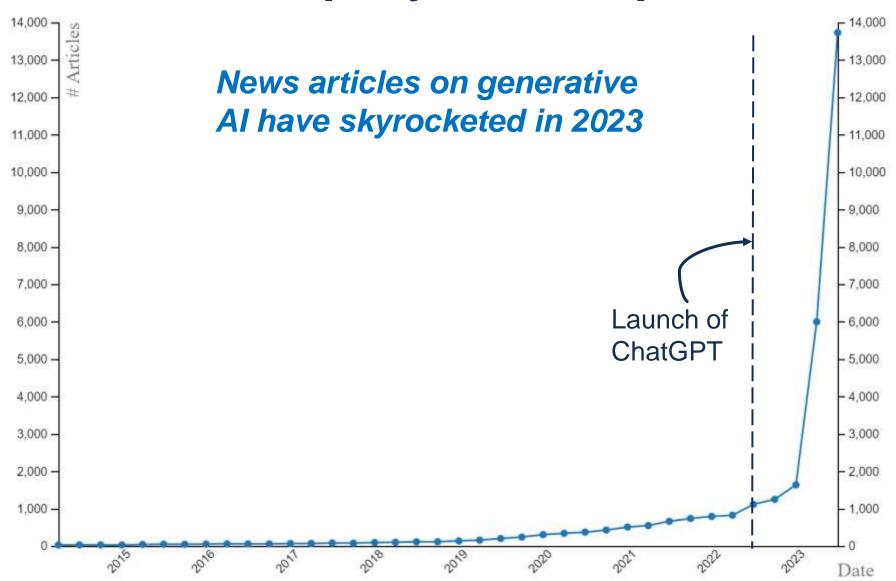
1. Latest Al trends, risks and issues



Awareness and opportunities related to Al have increased with generative Al...

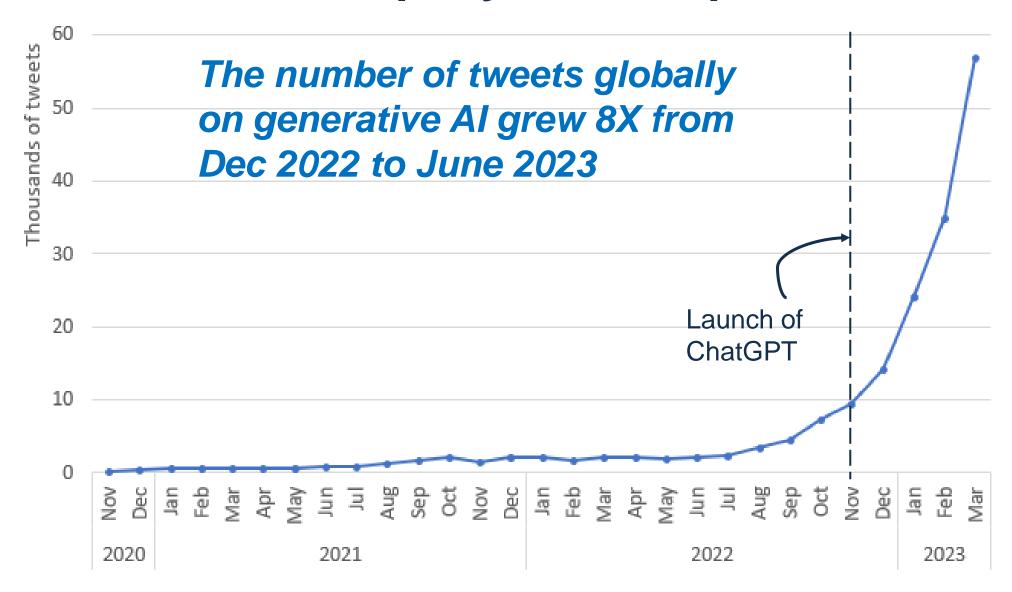


Generative AI has rapidly entered public discourse



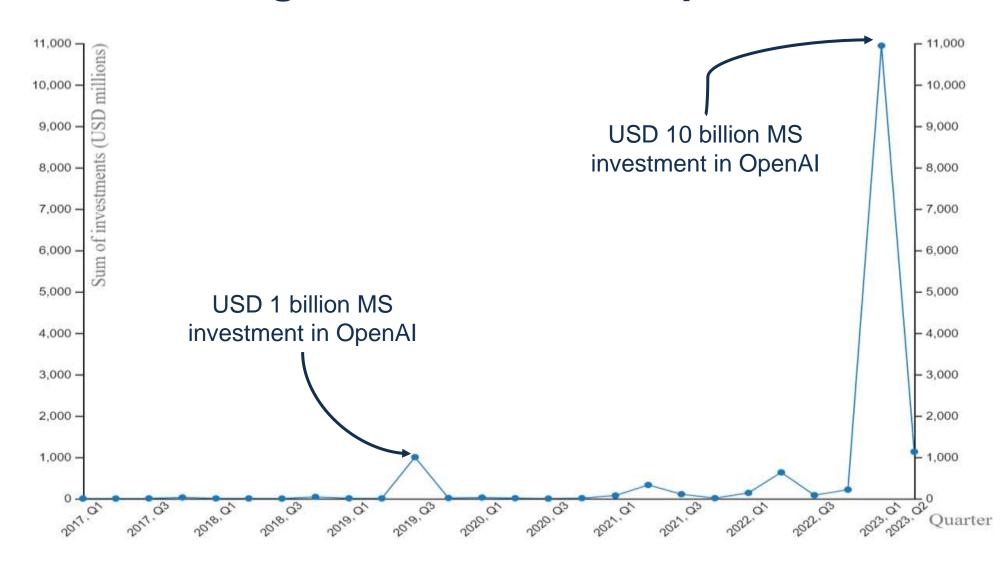


Generative AI has rapidly entered public discourse



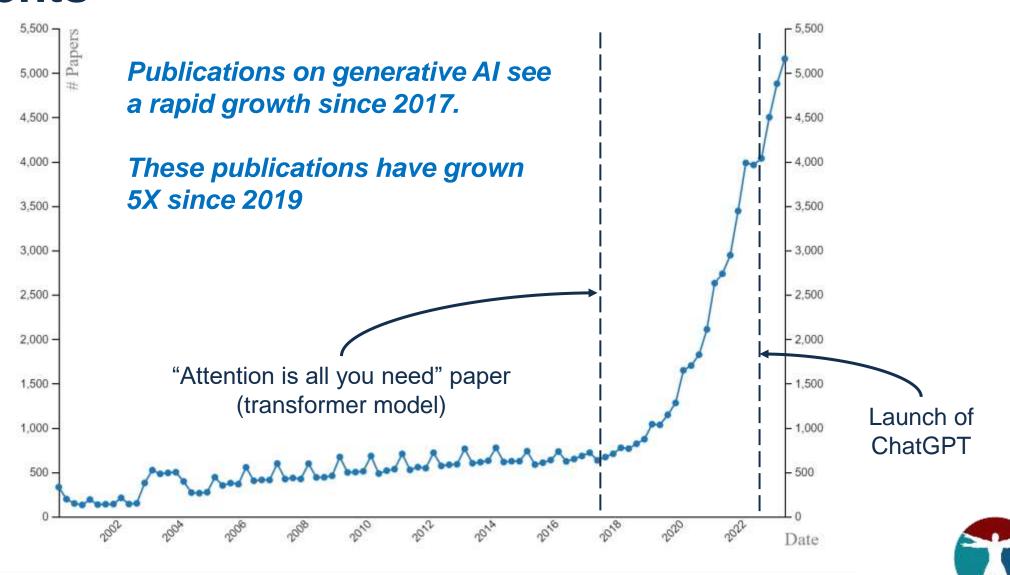


The same dramatic trends can be observed in VC investments in generative AI start-ups worldwide

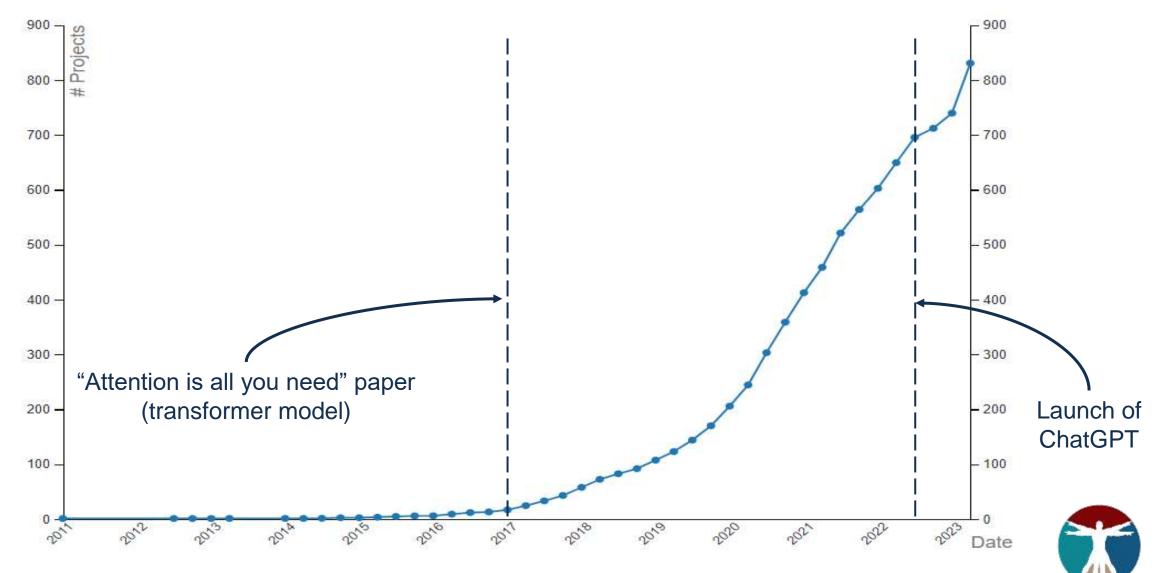




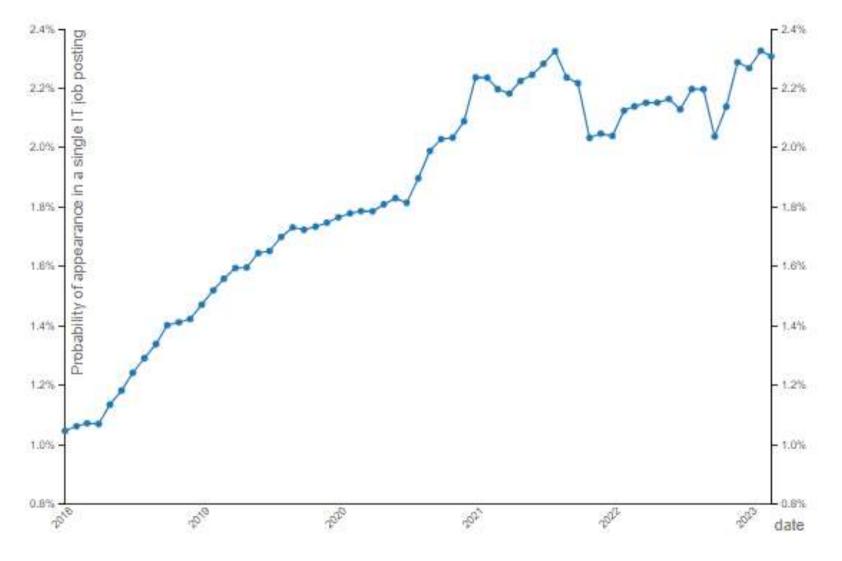
The rapid growth of generative AI research precedes investments



The rapid growth of open-source code for generative Al also starts in 2017



Demand for 'machine learning' skills in online job postings has increased by 130% since 2018



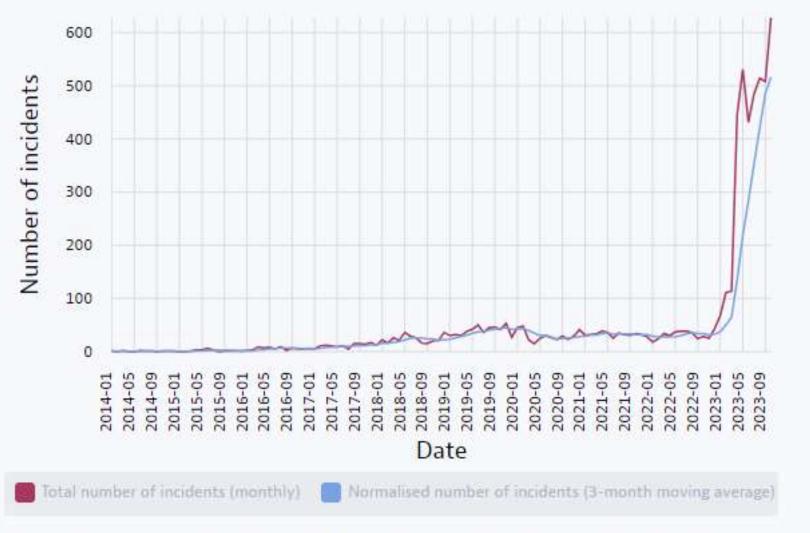


Source: <u>OECD.AI</u>, with data from Adzuna. Countries included: Australia, Austria, Brazil, Canada, France, Germany, India, Italy, the Netherlands, New Zealand, Poland, Russia, Singapore, South Africa, United Kingdom, United States

But risks, incidents and issues have also increased...



An increasing number of news articles report Al harms to people, organisations and the environment.



oecd.ai/incidents

AI incidents and hazards from news articles identified by the OECD.AI Incidents Monitor (AIM) climb rapidly in 2023



*An incident is a collection of one or more news articles covering the same event.

oecd.ai/incidents



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Al Incidents Monitor

With the support of



OECD AI Incidents Monitor (AIM)

The OECD AI Incidents Monitor (AIM) offers an accessible starting point for comprehending the landscape of AI-related challenges. This initiative assumes significance in the context of AI's rapid proliferation across various domains. Whether you're a policymaker, a practitioner, or a concerned observer, the AIM equips you with insights into the incidents and hazards that shape the AI arena. As the AIM evolves, it aspires to foster a better understanding of AI incidents' multifaceted nature, empowering stakeholders to make informed decisions for the responsible development and deployment of AI technologies.

> Please see methodology and disclosures here.

C Enter a concept or a keyword			Search incidents Reset
ADVANCED SEARCH OPTIONS ^			
Date Range:	Country	Industry	Al Principle
All time 🗸	Select Country	Select Industry	Select Al Principle
Severity	Harm Type	Affected Stakeholders	Type of Search
Select Severity	Select Harm Type	Select Affected Stakeholders	All of the concepts/keywords (AND)

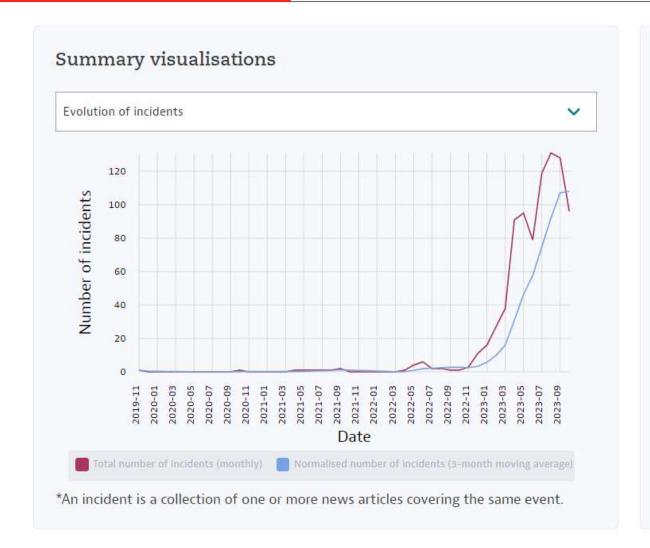
OECD AI Incidents Monitor (AIM)



Generative artificial intelligence

Search incidents

Reset



Summary statistics

	Incidents	Articles
All time total	860	4064
Current month's total	0	0
Last month's total	96	484
Peak date	2023-08	2023-07
Peak amount	131	621
% change (month-over-month)	-25	-11.84
% change (quarter-over-quarter)	21.16	12.83
% change (year over year)	4805.88	3856.12
		NEW 201 NO. 1

^{*}Note: Percent change is calculated based on preceding full months (i.e. the current month is excluded).

Results: About 860 incidents

Number of results:

20 🗸

Sort by:

Number of articles

Download results

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Generative artificial intelligence

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Privacy

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Search incidents

Reset



Don't tell anything to a chatbot you want to keep private | CNN Business

2023-04-07 III 20 articles | III JPMorgan Chase, OpenA)

The widespread adoption of Al chatbots has raised concerns about data privacy among companies, regulators, and industry observers. Some companies, like JPMorgan Chase, have restricted employees from using ChatGPT due to compliance concerns related to third-party software. OpenAl, the company behind ChatGPT, had to temporarily take the tool offline to fix a bug that allowed users to see other users' chat history. The bug also exposed personal information such as names, email addresses, and credit card details. Experts advise against sharing any sensitive information with chatbots due to the potential risks of data usage and privacy breaches.

Al principles:	Privacy & data governance Transparency & explainability
Industries:	Digital security
Affected stakeholders:	Business Public
Harm types:	Human rights Eronomi/Property
➤ Why is this an incident	



An extra in Marvel's 'WandaVision' reportedly said she was herded to a trailer for a body scan and never told how her likeness would be used

2023-08-01 HE 10 articles

The article discusses concerns among Hollywood actors regarding the use of Al and body scans in the industry. Background actors are worried that their likenesses could be digitally recreated without their consent or compensation. The SAG-AFTRA union has been negotiating with studios, proposing that background actors be paid a day's rate in exchange for companies taking scans that could be used to create their digital likenesses indefinitely. The union claims that the proposal allows companies to use the scans without consent or compensation, while the Alliance of Motion Picture and Television Producers disputes this and states that permission and bargaining would be involved.

Al principles:	Robustness & digital security Transparency & explainability Privacy & data governant
	Respect of human rights
industries:	Arts, entertainment and recreation
Affected stakeholders:	Workers Dusmess
Harm types:	Economic/Property Psychological Public Interest Reputational Human rights
Severity:	Non-physical harm



FTC issues warning on misuse of biometric info amid rise of generative AI

🗎 2023-03-18 (E <u>5 articles</u> 📳 Federal Trade Commission (FTC)

The Federal Trade Commission (FTC) has warned about the potential misuse of consumers' biometric information in connection with emerging technologies like generative artificial intelligence (AI) and machine learning. The FTC's policy statement highlights the risks to consumers' privacy and data due to the increasing use of biometric data, which includes physical, biological, and behavioral traits. The article also includes a quote from Senator Blumenthal, who expressed concern about the possibility of AI providing endorsements that could have serious consequences.

principles:	Privacy & data governance Hespect of human rights	
dustries	Digital security Government, security and defence	
ffected stakeholders:	Public	
arm types:	Eranamus/Property Human rights	
➤ Why is this an incident?		



More and more businesses are blocking ChatGPT on work devices

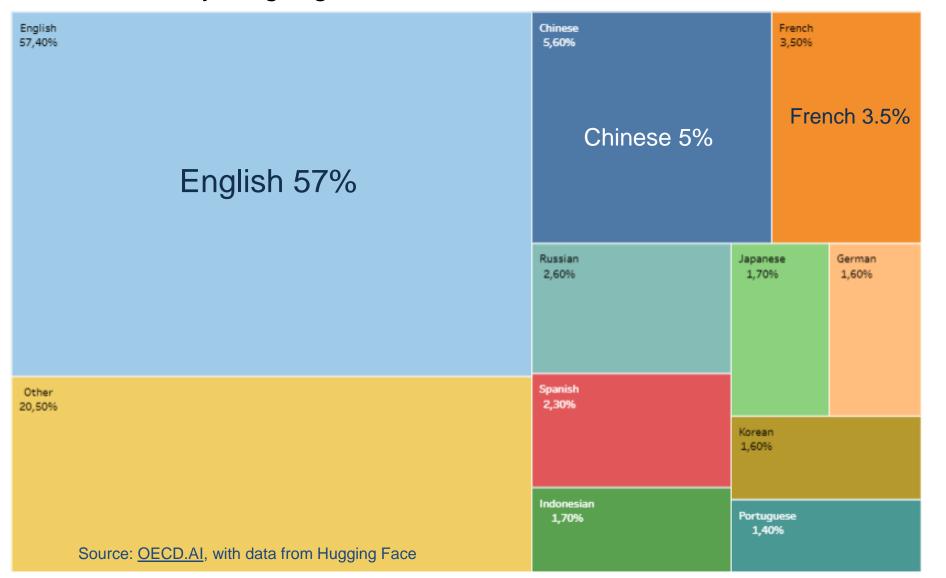
2023-08-03 III 6 articles | BlackBerry

A report by BlackBerry reveals that a growing number of organizations are banning the use of generative AI tools like ChatGPT due to concerns over privacy, security, and reputational damage. The survey found that 66% of organizations will be prohibiting the use of such AI writers at the workplace, with 76% of IT decision-makers agreeing that employers have the right to control software usage. While 54% of organizations acknowledge the potential productivity boost of powerful AI tools like ChatGPT, there is a conflict due to the risks they pose to company security and privacy. Microsoft is working on a more secure version of the GPT model to address concerns about data leakage.

Al principles:	Privacy & data governance Robustness & digital security
Industries:	Digital security IT infrastructure and hosting
Affected stakeholders:	Business Workers
Harm types:	Public interest Human Hights Economic/Property
Severity:	Non-physical harm
➤ Why is this an incident	70

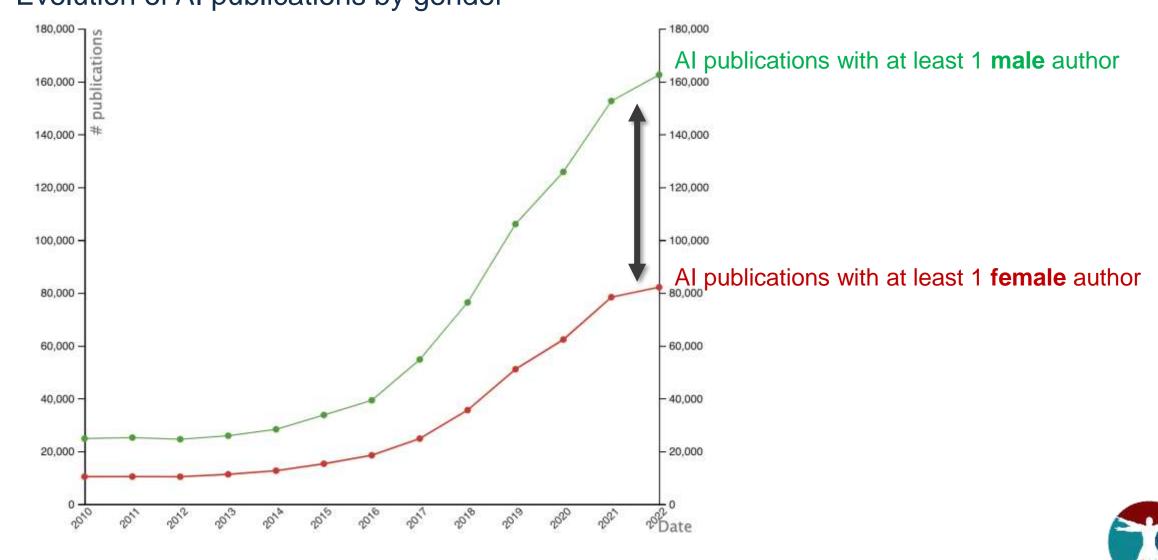
Almost 60% of available datasets in Hugging Face are in English (out of >11K datasets)

Open-source datasets by language



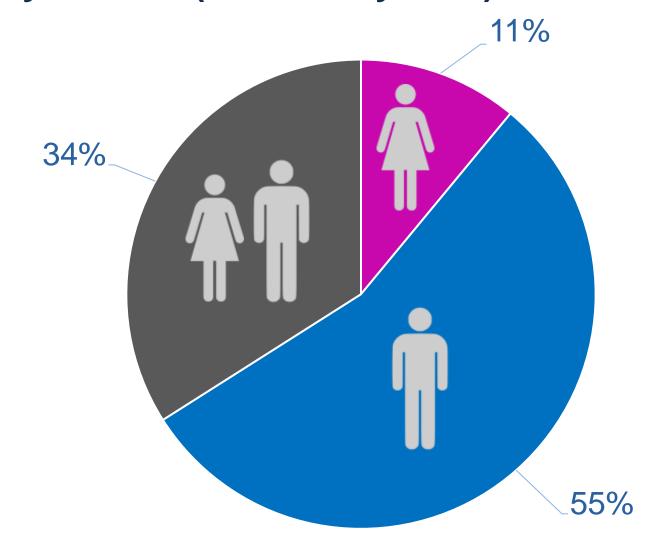


Despite an increase in overall number of Al publications with at least one female author, the gender gap continues to grow Evolution of Al publications by gender



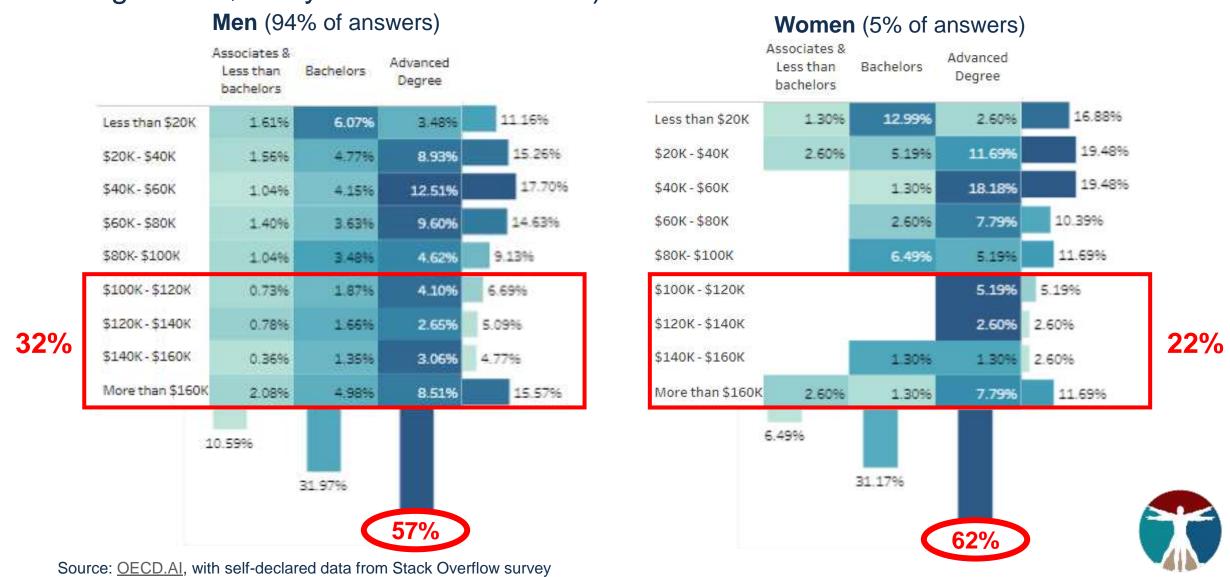
Source: OECD.AI, with data from Elsevier (Scopus)

In 2022, 11% of AI publications worldwide were written exclusively by women (vs. 55% by men)





In 2022, women in Al were better educated than men (62% of them had an advanced degree vs 57% men). But men had higher wages (32% of men declared earning >USD\$100/yr vs 22% of women)



2. Regulatory approaches to Al



Regulatory approaches to Al include, broadly:

- **Soft law:** Ethical principles, codes of conduct, standards, etc.
- Agile approaches: Regulatory experimentation (e.g. sandboxes), responsible business conduct, etc.
- Hard law: Regulations and bans such as the EU AI Act, Canada's AI and Data Act, China's ban to AI-generated media without watermarks, etc.



Soft law: The OECD AI Principles

5 values-based principles for trustworthy, human-centric Al





Transparent & explainable

Robust, secure & safe

Accountable

5 principles for national policies, for Al ecosystems to benefit societies



Data, compute, technologies

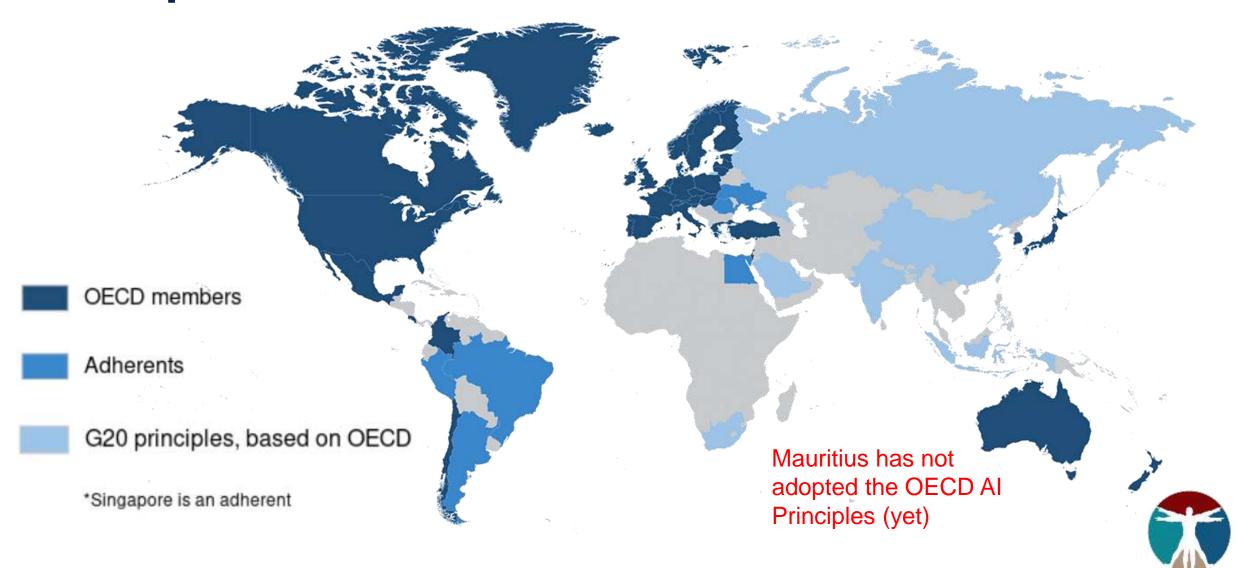
Policy & regulatory environment

Jobs & skills, labour transitions

International cooperation & measurement



Countries that have committed to the OECD Al Principles



Agile approaches: Sandboxes



Many "sandboxes" around the world (including privacy and financial technology). Some examples:

Data Protection Sandbox: Impact of Al First fintech products and services on sandbox privacy frameworks **UK Financial UK** Information **Conduct Authority** Commissioner's Office 2016 2021 2015 2019 FinTech Regulatory Regulatory Sandbox: testing of Al sandbox on Al products and services products and services

EC EU AI Act

proposal

Monetary Authority of Singapore

Laws and regulation: Comparative analysis of select emerging Alspecific regulations

Horizontal and sectoral approaches are not mutually exclusive, yet to-date, public authorities seem to prioritize elements of one approach over the other

Horizontal regulatory approach



- Priority of legal certainty and harmonization of interpretation and enforcement
- Creation of safeguards for protection against risks to health, safety, and human rights, among others
- Comprehensive regulation on AI systems to establish minimum standards of mandatory application across industries
- Standards to determine clearly how businesses should manage the technology

Vertical approach with sectoral regulations



 Individual initiatives by states or local governments to regulate limited, specific use of Al (recruitment, insurance, auditing, etc.)



Context-specific, sectoral approach



 Domain-specific regulation and standards (data protection, automated driving, etc.)

Al is a global issue: The global governance debate

Existing initiatives

- G7 Hiroshima AI process
- UN High-Level Advisory Board
- OECD Working Party on Al Governance (AlGO)
- UK / US AI safety institutes

Emerging analogies

- Joint research e.g., European Organisation for Nuclear Research (CERN)
- Oversight e.g., International Atomic Energy Agency (IAEA)
- Policy consensus e.g., Intergovernmental Panel on Climate Change (IPCC)

3. Al in Africa and Mauritius



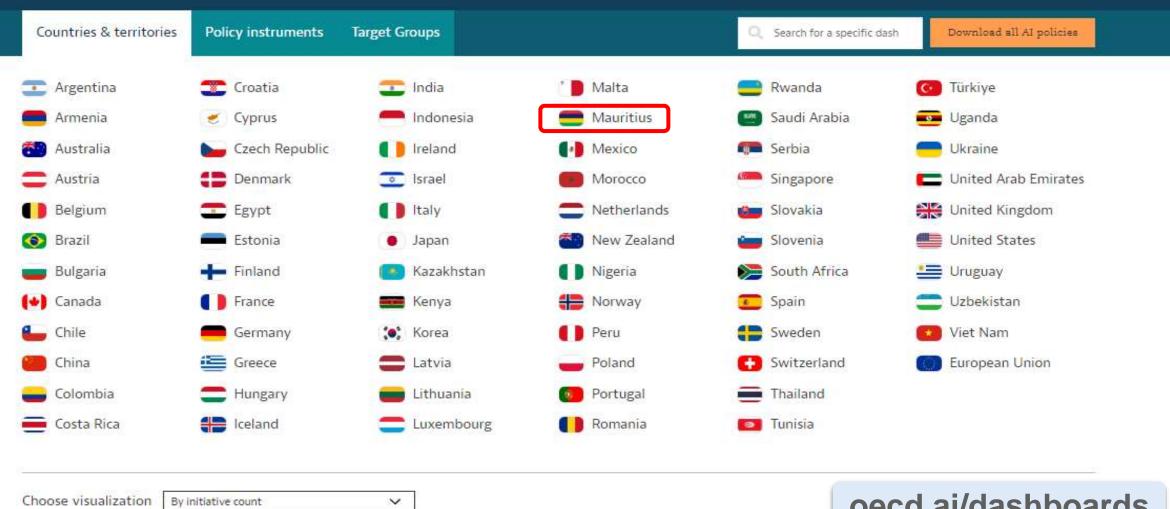
African Al policy landscape

- Nine countries in Africa have at least one policy initiative related to AI
 - Egypt, Kenya, Mauritius, Morocco, Nigeria, Rwanda, South Africa, Tunisia and Uganda
- Of those nine countries, four have national AI strategies
 - Egypt, Mauritius, Morocco and Tunisia
- And two have begun the process of consulting stakeholders to author a strategy
 - Nigeria and Rwanda
- Egypt is the only country in Africa to adhere to the OECD AI Principles



National AI policies & strategies

This section provides a live repository of over 800 Al policy initiatives from 69 countries, territories and the EU. Click on a country/territory, a policy instrument or a group targeted by the policy.



oecd.ai/dashboards



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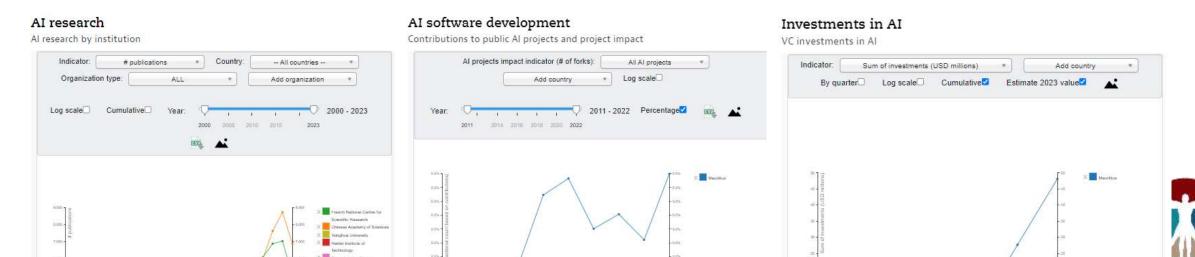
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Home > National strategies & policies > Al in Mauritius

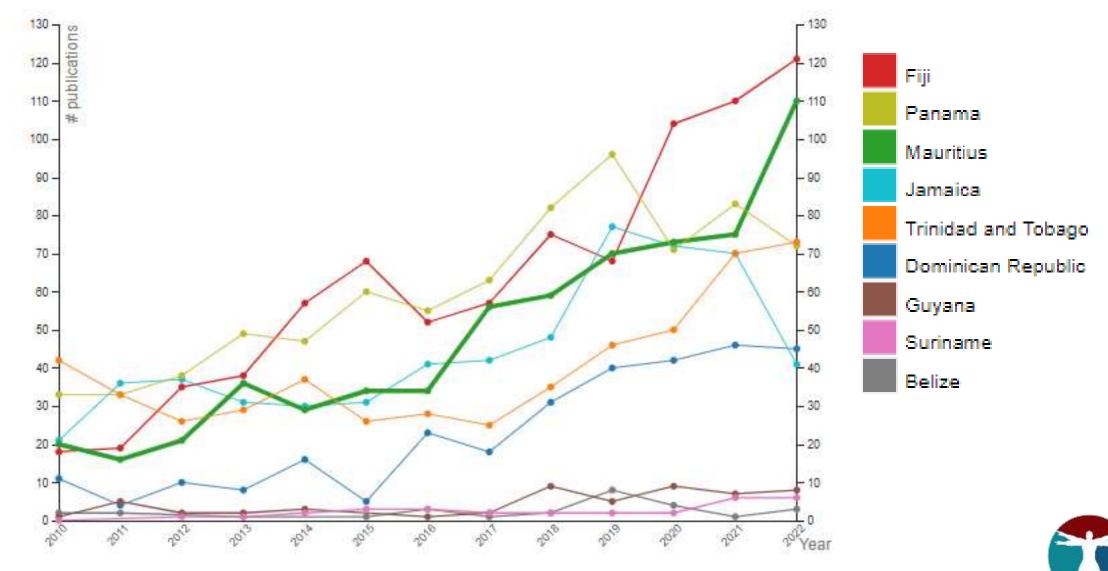
AI in Mauritius

This section provides resources and information on the Al landscape in Mauritius, such as national Al policies, blog posts, trends and data visualisations, live news and publications.

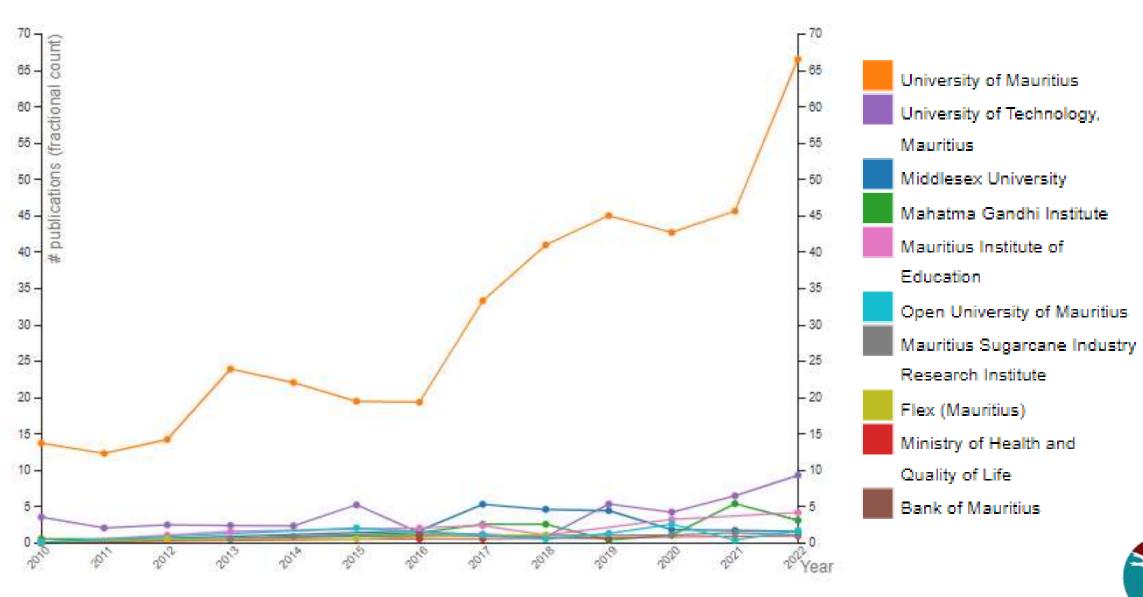




Mauritius performs well against similar countries in Al research publications – and improving sharply



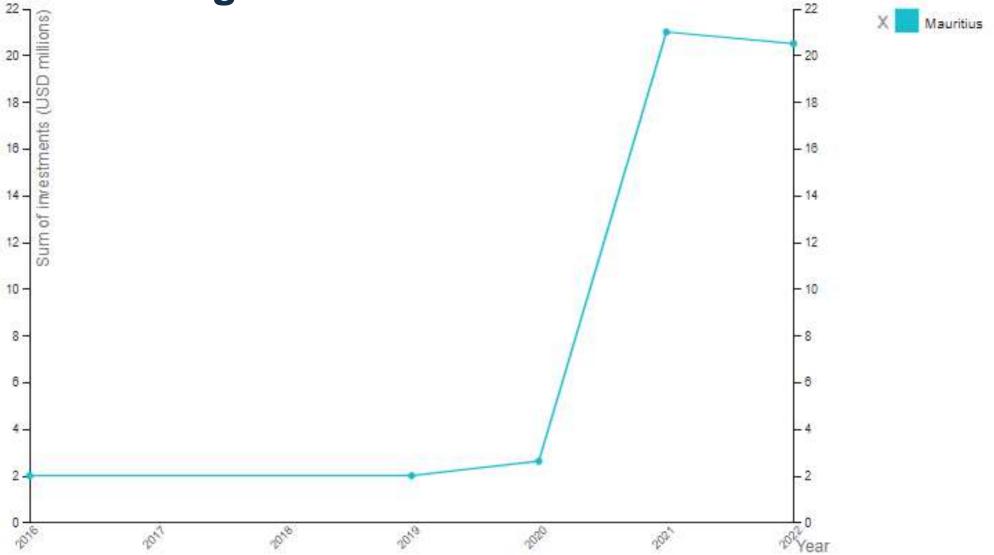
Leading Mauritian institutions in Al research



Source: OECD.AI, using data from OpenAlex

Venture capital investments in Mauritian Al start-ups

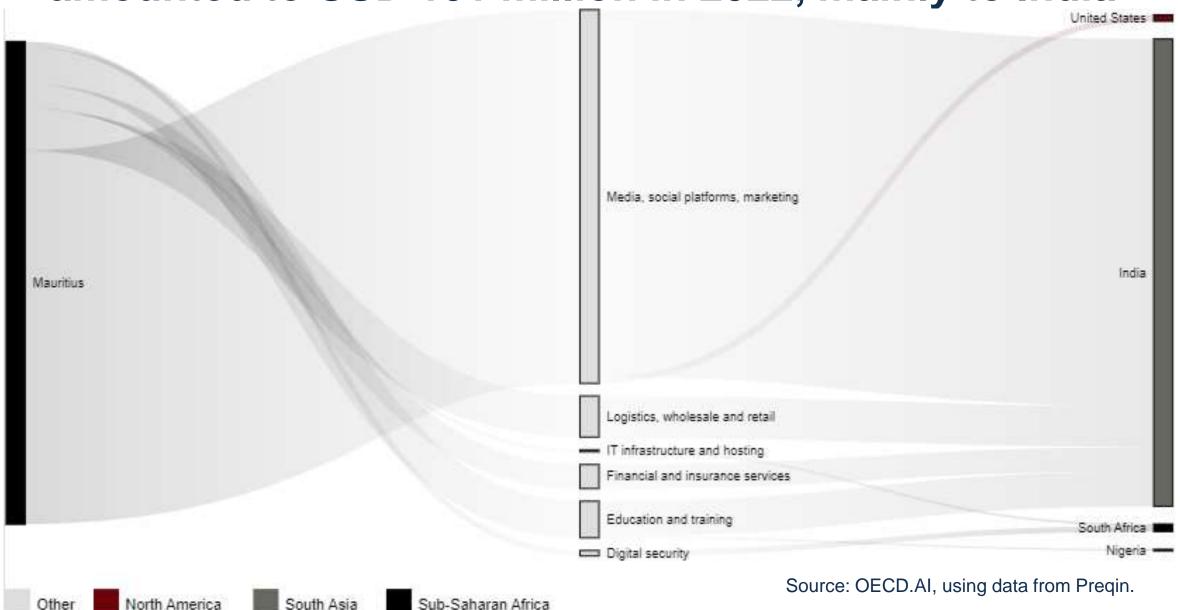
are increasing





Source: OECD.AI, using data from Preqin.

Mauritian VC outflows to foreign Al start-ups amounted to USD 101 million in 2022, mainly to India



VC inflows to Mauritian AI start-ups were 20% of outflows in 2022 (USD 21 million), mainly from the UK



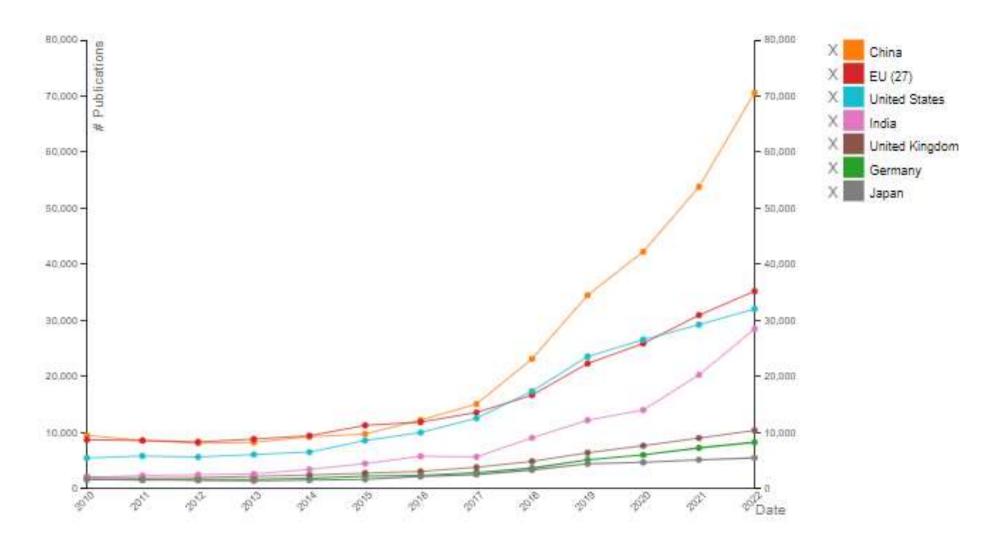


4. The case of India



Evolution of AI publications by country

China leads in number of AI publications in academic journals

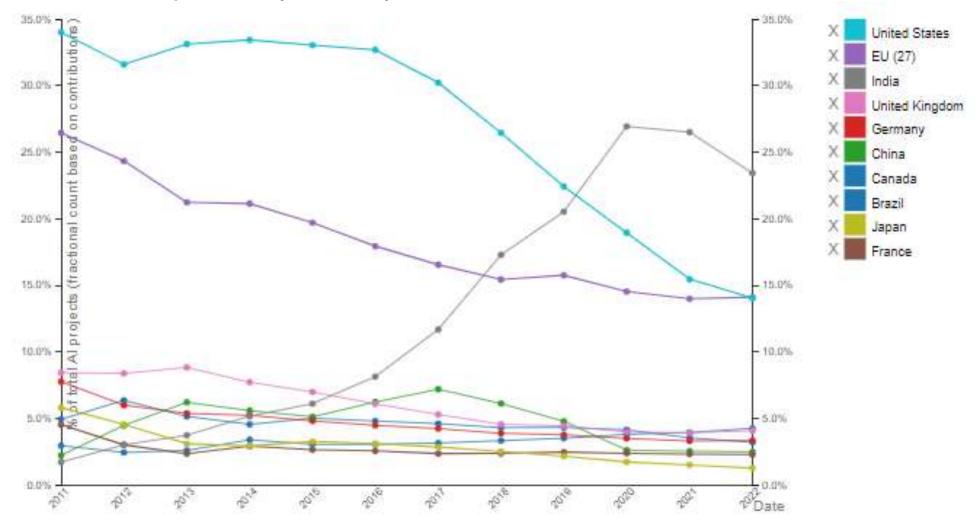




Source: OECD.AI, with data from Elsevier (Scopus)

In 2019, India surpassed the US in contributions made to public Al repositories in GitHub

Al software development by country

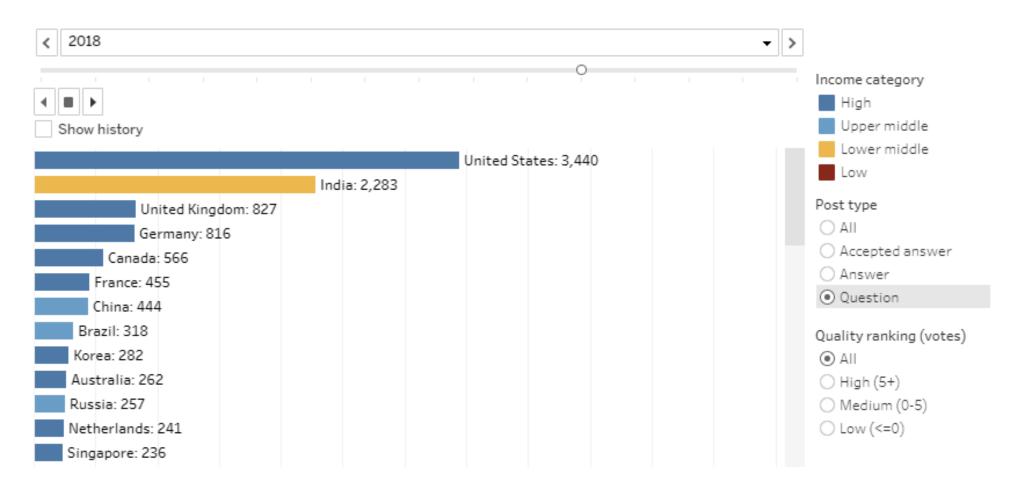




Source: OECD.AI, with data from Stack Overflow

In 2020, India surpassed the US in questions asked on Stack Overflow per year, showing an increased interest in Al upskilling

Evolution of Al questions and answers by country





Some open questions...

- What can Africa and Mauritius learn from these trends and issues?
- What can we learn from India, with all its differences and similarities?
- What would be a good AI governance approach for African countries?



5. To learn more



To learn more

- Learning from mistakes: Al Incidents Monitor [oecd.ai/incidents]
- Learning from good practices: Catalogue of tools & metrics for trustworthy AI [oecd.ai/catalogue]
- Staying up to date: The AI Wonk blog [oecd.ai/wonk]
- Comparing Al policies: Database of national Al policies [oecd.ai/dashboards]
- Identifying AI trends: Trends & data section [oecd.ai/data]
- Resources on generative AI: GenAI section [oecd.ai/genai]
- ...and, more importantly, engage with our panellists today!





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